

# Tracking Strategies: Towards A General Theory Of Strategy Formation By Henry Mintzberg

By Henry Mintzberg

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[http://en.wikipedia.org/wiki/Henry\\_Mintzberg](http://en.wikipedia.org/wiki/Henry_Mintzberg)

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Henry (1989). Competitive Strategic Management.  
[http://en.wikipedia.org/wiki/Wonderbra\\_Women](http://en.wikipedia.org/wiki/Wonderbra_Women)

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Henry Mintzberg's emergent strategy is oriented toward strategic what can be called umbrella strategies. They set general guidelines for

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