

# **Disruption By Design: How To Create Products That Disrupt And Then Dominate Markets By Paul Paetz**

**By Paul Paetz**

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Mar 03, 2015 Introduction In this episode Paul Paetz takes a deep dive into his book, Disruption by Design where he to create products that disrupt and then

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Paul Paetz takes a deep dive into his book, Disruption by Design, where he shows you how to create products that disrupt and then dominate markets.

<http://www.theelpodcast.com/tel-169-disruption-by-design-with-paul-paetz/>

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